

## Market directly to your members from your SwiftPOS System

### Market to the Converted!

The SMS Promotions form allows users to create promotional SMS messages which can be automatically sent to selected Members of the venue.

### Reduce Marketing Costs

This feature allows the venue to build a list of applicable members based on sales of selected products, member category or targeted members. For example, a free wine offer could be sent to all of the members who have purchased selected bottles of wine in the venue last month.

### Event Promotions

Need to fill your venue? Promote your events using SMS Member marketing. eg End of Month member draws, lunch specials, happy hours.

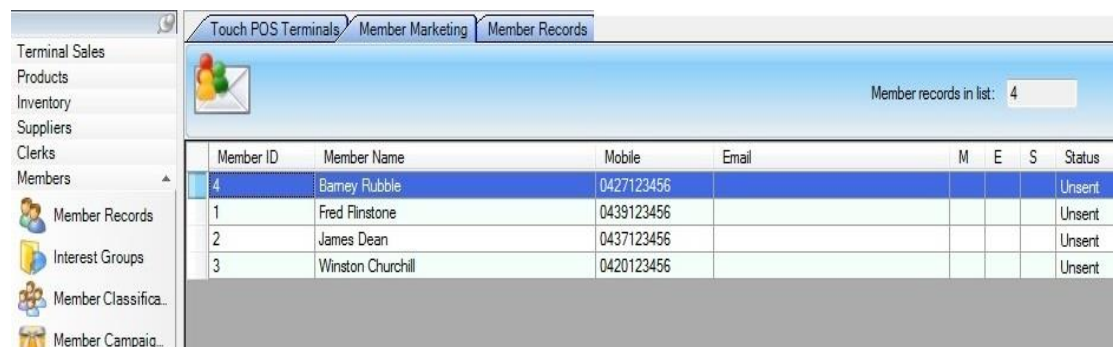
Message  
Today 2:10 pm

Hi Barney, Dont forget members draw in Sports Bar every [Friday from 5.30 pm till 7.30 pm](#). Random draws for great prizes. See you there.

- Filter by member or Classification
- Build marketing list by sales of selected products
- Easy to Use and Setup
- Database Integrated

Take advantage of the online market place & increase your sales!

[www.cqpos.com](http://www.cqpos.com)



Member ID	Member Name	Mobile	Email	M	E	S	Status
4	Barney Rubble	0427123456					Unsent
1	Fred Flinstone	0439123456					Unsent
2	James Dean	0437123456					Unsent
3	Winston Churchill	0420123456					Unsent

\* 3<sup>rd</sup> Party SMS service provider required

Reseller Details:

### CQ Point of Sale Pty Ltd

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